January 21, 2016
For Immediate Release

Growing Our Future: The Williams Lake Economic Development Plan Launch Event at City Hall

The Community Development Institute (CDI) at the University of Northern British Columbia (UNBC) and the Williams Lake Economic Development Corporation would like to invite all interested individuals to the Growing Our Future: Williams Lake Economic Development Plan launch event on Wednesday, January 27, 2016, between 11:00am-2:00pm. The project is being undertaken as a partnership effort to build a more resilient and diverse economy for Williams Lake within a strong central Cariboo region.

The Growing Our Future launch event will be an opportunity for individuals to learn and share information, meet the team working on the project, and network with other interested stakeholders.

Growing Our Future will involve wide collaboration with individuals and groups from all sectors of the Williams Lake community. The CDI and the Williams Lake Economic Development Corporation look forward to developing the foundation of the project through conversations and renewing partnerships.

The launch event will be located in the lobby of City Hall:

450 Mart Street
Williams Lake, BC V2G 1N3

All are welcome. Refreshments will be served.

For more information about the event, please contact the Project Assistant, Marli Bodhi: marli.bodhi@unbc.ca.

About the Community Development Institute
The Community Development Institute (CDI) at the University of Northern British Columbia (UNBC) was established in 2004 with a broad mandate in the areas of community, regional, and economic development. Working with local government, First Nations, industry, business, non-profit, and community organizations and senior levels of government, the CDI has become known and respected as a neutral facilitator and advisor for community transformation.

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