

MEDIA RELEASE

City of Williams Lake



For Immediate Release

October 25, 2023

450 Mart Street
Williams Lake, BC
V2G 1N3

Banff Mountain Film Festival World Tour Comes to Williams Lake December 7

The popular Banff Mountain Film Festival World Tour is touching down in Williams Lake on Thursday, December 7.

The Banff Centre Mountain Film and Book Festival is one of the largest and most prestigious mountain festivals in the world. The Banff Centre Mountain Film Festival World Tour hits the road hot on the heels of the festival held every fall in Banff, Alberta. With stops planned in over 600 communities and more than 40 countries, the Banff Film Festival World Tour celebrates amazing achievements in outdoor storytelling and filmmaking worldwide.

From the over 400 entries submitted into the festival each year, award winners and audience favourites are among the films carefully selected to play in theatres around the world.

Traveling to remote vistas, analyzing topical environmental issues and bringing audiences up-close and personal with adrenaline-packed action sports, the 2023/24 World Tour promises to be an exhilarating and provocative exploration of the mountain world.

Join the City of Williams Lake and staff at the Cariboo Memorial Recreation Complex when the Banff Centre Mountain Film Festival World Tour brings the spirit of outdoor adventure to the Gibraltar Room in Williams Lake on December 7, 2023. Doors open at 5:45 pm with the show starting at 6:30 pm.

Many thanks to our local sponsors: Red Shred's Bike and Board Shed, Mt. Timothy Recreation Resort, Caribou Ski Source for Sports, the Williams Lake Tribune, the GOAT FM and Cariboo Country Radio, Cycle Logic, Fox Mountain Brewing Co. and Sport Chek, who have donated some phenomenal draw prizes to be awarded during the show's intermission.

Tickets go on sale Wednesday, October 25 at the CMRC front desk and are \$22 each. It is recommended to purchase tickets well in advance of the show as they sell out quickly.

Karen's Concession at the CMRC will be open prior to and during the screening offering food and snacks, while refreshments will be available from Fox Mountain Brewing Co. for adults in attendance. Both Gibraltar Room entrances will be open for attendees.

For information on the Williams Lake screening contact Kaitlyn Atkinson, Manager of Recreation and Leisure Services, at 250-392-1788 or email katkinson@williamslake.ca.

– 30 –

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